



H.E. Mrs. Pema Choden, Ambassador of Bhutan, Envoy to the European Union, Netherlands, Belgium, Sweden and Finland attended the 20th Anniversary celebration of Bhutan Help Society

The formal event was opened with welcoming statements by Dr. Wolfgang Pfeiffer, Honorary Consul of Bhutan in southern Germany followed by

a Panel discussion on

**Destination Management - Which megatrends will influence the future of travel? And which ones in particular could play a role for Bhutan**

with Diana Wolf-Dolgener, CEO Market & Beyond, Louk Lennaerts, Founder & Visionary of Bhutan Spirit Sanctuary, Murali NairSenior, Project Manager at Bertelsmann Foundation and Prof. Dr. Alexander Klaußner, President European Institute of Outdoor Tourism. 3-5 May 2019 in Germany

